

## Products & Materials Guide

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**NEWLOOK™**  
INTERNATIONAL

### Corporate Office & Customer Service

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Salt Lake City, UT 84014  
(801) 886-9495  
[GetNewLook.com](http://GetNewLook.com)

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## Why Risk Your Business with an Unreliable Copy When You Can Depend on the ORIGINAL!

NewLook International is the leading manufacturer of premium and innovative decorative concrete solutions. Our revolutionary and proven systems have been used since 1989 by industry professionals and property owners alike to dramatically enhance the image of concrete. In fact, our innovative products were originally developed by professional contractors and tested over 10 years before marketing to customers like yourself; you can depend on the quality of our proven system.

## What We Believe

Our company was founded on the principals of innovation, sustainability and the belief that maintaining the image of your concrete should be convenient, not cost prohibitive. We believe that true innovation is defined not by a new product combination alone, but also a product-market match. And since our award-winning and revolutionary products have been installed on millions of square feet of concrete by hundreds of professional installers we can confidently say that NewLook is the industry leader in providing value-added, innovative solutions. Our mission is to help architects, distributors and professional installers build sustainable, successful businesses by providing the most innovative, reliable, and green decorative concrete solutions.

Whether you are a concrete contractor, decorative concrete supplier, architect or designer, NewLook has a specific range of innovative and environmentally friendly products that will compliment your own range of solutions—making us your experts in surface enhancing solutions! Yep. Our system can do just about anything...except your dishes.

We invite you to evaluate the quality of our complete line of products and to contact your supplier or a NewLook Representative for more information. We are confident that, like the hundreds of professional installers who have been using NewLook products since 1989, you will also find our products to be truly superior solutions.

## Sales & Technical Support

Legendary customer service is our goal. Our team of inside and outside Sales Representatives have many years of experience with decorative concrete, which contributes to our strong reputation for being your industry experts.

Have a technical or jobsite question? Need to find your nearest Authorized NewLook Distributor or Certified NewLook Installer? No problem. Contact a NewLook Representative for more information.

### Contact Us!

**Office:** (801) 886-9495

**Toll Free:** (877) 7-NEWLOOK

**Fax:** (801) 886-9497

**Info Email:** [info@getnewlook.com](mailto:info@getnewlook.com)

**Sales Email:** [sales@getnewlook.com](mailto:sales@getnewlook.com)

**Hours:** 8:00 am - 5:00 am; Mon – Fri

**Web:** [www.GetNewLook.com](http://www.GetNewLook.com)

## Order Fulfillment & Returns

NewLook products are made to order. Once a purchase order is received, the raw materials are then combined to manufacture the final product(s). Orders are shipped FOB. This process ensures that customers benefit from the highest quality products and we have a strong reputation for fulfilling orders very quickly.

Small, daily purchase orders received before 12:00 PM are usually shipped within two business days, if not the same day. Same day shipments are based on availability, order size and time of day the order is received. If order turnaround time is critical, ask your supplier to contact NewLook in advance to verify our ability to quickly fulfill the order. No verbal orders accepted.

Products may be returned within 30 days of purchase for a credit of the purchase price, less a standard restocking fee. All returns require an RMA and must be received in undamaged condition. Contact your supplier for more information.

## Limited Product Warranty

NewLook products are warranted to be of uniform quality within manufacturer's tolerances. Since no control is exercised over their use, no warranty, expressed or implied, is made as to the results of such use. Seller's and manufacturer's obligation under this warranty shall be limited to refunding the purchase price of that portion of the material proven to be defective or by replacing the defective material.

# Preparation

Preparation is the most critical step in any decorative concrete installation process. **We repeat:** preparation is critical. That's why we have invested so much into researching and developing the highest quality solutions used to clean and prepare your concrete. Using NewLook's preparation solutions will enable you to remove most any coating, dirt, grease or foreign substance that could inhibit the penetration of our decorative coatings and their bond with concrete. However, the performance of decorative coatings is dependent upon the condition of the concrete so effort should be made to ensure that your concrete is suitable. Contact your supplier or NewLook Representative for more information about how to effectively prepare concrete.

## Concrete Degreaser™

A proven, industrial strength degreasing solution that can be diluted with water depending on the strength needed. The water-based formula provides an economical, effective cleaner that removes grease, oil, transmission fluid, adhesive, release and other foreign substances from concrete and masonry surfaces. Effectively cleans soiled concrete surfaces in preparation for NewLook decorative concrete coatings.

Available in 1 and 5 gallon containers. Treats approximately 200 square feet (19 square meters) per gallon.

- ▶ Heavy-duty degreaser
- ▶ Powerful & fast-acting
- ▶ Concentrated formula
- ▶ Water-based & eco-friendly
- ▶ Effective surface cleaner



## EcoAcid™

A water-based, non-corrosive concrete exfoliating cleanser. It is a safer, non-fuming alternative to harsh acids that does not require neutralization. EcoAcid is environmentally friendly, non-toxic, non-hazardous and safely prepares most concrete surfaces by lightly washing and gently opening up the pores for effective staining with NewLook concrete stains or other penetrating coatings. Use on all newly cured concrete. Will not kill vegetation when pressure washed from surface.

Available in 1 and 5 gallon containers. Treats approximately 200 square feet per (19 square meters) per gallon.

- ▶ Exfoliating cleanser
- ▶ Reacts immediately
- ▶ Water-based & eco-friendly
- ▶ Etches and washes
- ▶ Non-corrosive



## EasyStrip™ 1000 & EasyStrip™ 2000 Coating Removers

**WORKS FASTER THAN SOY-BASED STRIPPERS!**

Fast-acting concrete coating and paint removers designed for preparing concrete surfaces for NewLook decorative stains and other decorative concrete products. They are VOC compliant, contain no TAPs or HAPs, offer easy clean-up with pressure washing, NewLook Concrete Degreaser™. Especially useful where worker safety or damage to delicate equipment may be a concern. Recommended for use on nearly all substrates, including concrete, steel, aluminum, masonry or wood (lead-based paints). Available in 1 and 5 gallon containers. Covers approximately 50 to 150 square feet (4 to 14 square meters) per gallon.

- ▶ Biodegradable
- ▶ Fast-acting
- ▶ VOC compliant
- ▶ Easy to control gel
- ▶ Non-acid
- ▶ Low odor
- ▶ Easy clean-up



**EasyStrip 1000** will lift most sealers, acrylics, non-acid stains, non-lead based paints, urethanes, lacquers and varnish. Not recommended for use on epoxies or polyureas. Use on most architectural surfaces, such as concrete, brick, masonry and pavers where sealers and non-lead based paints are present.



**EasyStrip 2000** will lift epoxies, urethanes, lead based architectural coatings, and powder coatings. Not recommended for use on acrylics. Use EasyStrip 1000 for these coatings. Use on most architectural surfaces, such as concrete, brick, masonry and pavers where high performance coatings are present.

Technical Data Sheets and MSDS can be downloaded at [www.GetNewLook.com](http://www.GetNewLook.com). Please read the respective Technical Data Sheet before using NewLook products. Additional product installation information also available online.

## NewLook Concrete Cleaner™

A powerful multi-purpose hard-surface cleaning agent used to safely clean stained or sealed concrete without dulling the finish. It can be diluted with water to remove grease, oil, adhesive, dirt, food stains, soot and more from many concrete surfaces. It may also be used as a neutralizing agent for acid-treated concrete. The formula contains a powerful and natural vegetable-source solvent that is both safe and biodegradable. Available in 1 and 5 gallon containers. Treats approximately 200 square feet (19 square meters) per diluted gallon.

- ▶ Multi-purpose cleaner
- ▶ Safe over NewLook stains
- ▶ Alternative neutralizing agent
- ▶ pH neutral
- ▶ Eco-friendly & biodegradable



## QuickEtch™

A water-based, biodegradable concrete etching gel specifically designed to aggressively profile the surfaces of both green (fresh) and mature concrete. The depth of the etch achieved is the same as hydrochloric (HCl) or muriatic acid; it also has 80% less odor and a more uniform etch than muriatic acid. The gel form of QuickEtch conveniently profiles the surface with low / no dust compared with sandblasting, grinding or shot blasting. Non-ozone depleting. QuickEtch is not to be used as a cleaner. It can be used over decorative masking patterns, such as Modello® Design stencils, to etch a non-slip decorative pattern. Available in 1 and 5 gallon containers. Covers approximately 50 to 150 square feet (5 to 9 square meters) per gallon.

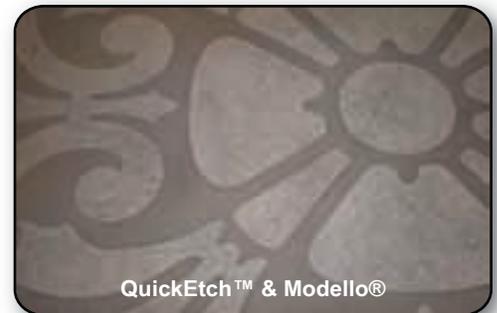
- ▶ Aggressive etching gel
- ▶ Alternative to grinding
- ▶ Deep profiling
- ▶ More uniform etch than acid
- ▶ 80% less odor than acid



### INSTALLATION TIP

Using NewLook's QuickEtch™ with vinyl adhesive stencils allows you to easily etch non-slip decorative patterns on smooth, non-porous concrete surfaces. The gel form of QuickEtch does not bleed underneath burnished stencil edges and it creates crisp edges, regardless of the stencil design.

- Step 1: Burnish stencil onto smooth concrete surface.
- Step 2: Apply QuickEtch according to instructions over stencil.
- Step 3: Scrape off and / or wash off QuickEtch with water.
- Step 4: Remove stencil and thoroughly clean surface.



QuickEtch™ & Modello®

### Color Tip

Using semi-transparent concrete stains like NewLook's Enhancers™ or diluted SmartColor™ over etched concrete can help accentuate the texture differences created when etching with QuickEtch. This etched pattern (left) was sprayed with a light coat of Light Oak (295) Translucent Color Enhancer™.



Light Oak (295) Translucent Color Enhancer

**GET  
10%  
OFF!**

Get 10% off your purchases of Modello® Decorative Masking Patterns when you use the "NEWLOOKSTAINS" purchase code. Offer this code when submitting a purchase order to your Modello Sales Representative.

Modello Orders: (800) 663-3860

Modello Email: [sales@modellodesigns.com](mailto:sales@modellodesigns.com)



# Premium Concrete Color Stains

Maintaining the image of concrete has never been easier than with NewLook's family of architectural concrete stains. They are water-based, non-reactive and are used to restore old, tired-looking and faded concrete. Use NewLook's premium stains to achieve sustainability and fix common concrete color problems like discolored, blotchy or stained concrete, wrong colors, failed acid-stain, faded integral color and more! Our family of revolutionary concrete stains provide endless possibilities in coloring and faux finishing concrete.

## The ORIGINAL Solid Color Stain™

A premium water-based, polymer-modified stain that creates a completely opaque and natural-looking finish. Use to restore previously colored surfaces or to rejuvenate old, tired-looking concrete by completely covering discolorations, faded color or failed acid stains. Used on existing concrete flat work, vertical surfaces, concrete blocks, pavers, imprinted (stamped) concrete and many other porous surfaces. Perfect for use on micro-toppings and overlays. Sealer not necessarily required.

- Large (32 oz) standard size 3-part kit covers approx. 350-400 sq. ft. (32.5-37 sq. m) twice.
- Small (4 oz) test size 3-part kit covers approx. 45-50 sq. ft. (4-4.6 sq. m) twice.



- ▶ Restores & revitalizes ugly concrete
- ▶ Natural-looking finish
- ▶ Fixes faded integral color & failed acid stain
- ▶ Completely opaque, uniform finish

## Why use the ORIGINAL Solid Color Stain & CoolStain PRO?

- Reliable, non-reactive color formula has no VOCs
- Penetrating, non-acrylic formula leaves natural-looking finish
- Opaque (solid) finish completely covers discolorations
- Easily applied with a NewLook Applicator Brush™
- Does not necessarily need to be sealed (must be maintained)
- Extensive color palette & color matching available

## CoolStain PRO™

**KEEPS YOUR CONCRETE COOLER!**

A premium quality water-based, polymer-modified concrete color stain used to reduce the surface temperature of existing concrete. The patent-pending formula uses revolutionary infrared reflective technology to increase the solar reflectivity of concrete surfaces exposed to sunlight, reducing the surface temperature by up to 50° F! CoolStain PRO provides a completely opaque, breathable and natural-looking finish. Perfect for use on concrete pool decks and municipal projects. Sealer not necessarily required.

- Large (32 oz) standard size 3-part kit covers approx. 350-400 sq. ft. (32.5-37 sq. m) twice.
- Small (4 oz) test size 3-part kit covers approx. 45-50 sq. ft. (4-4.6 sq. m) twice.



Patent Pending

- ▶ Reduces surface temperature up to 50° F
- ▶ Increases solar reflectivity & emissivity
- ▶ Lowers energy absorption
- ▶ Reduces Urban Heat Island effects

## Translucent Color Enhancer™

A premium grade water-based, polymer-modified concrete color stain used to restore exposed aggregate, faux finish flat work, and enhance areas of relief or texture on stamped concrete surfaces with a vibrant finish. As a translucent (non-solid) stain, the Enhancer can create an aesthetic multi-toned finish when used over the ORIGINAL Solid Color Stain™ in a contrasting color. The color value may also be darkened with the Color Additive Booster™. Must be sealed. See page 7 for more information.

- Extra large (32 oz) size 3-part kit covers approx. 600-1200 sq. ft. (56-111 sq. m)
- Large (16 oz) size 3-part kit covers approx. 300-600 sq. ft. (28-56 sq. m)
- Medium (4 oz) size 3-part kit covers approx. 75-150 sq. ft. (7-14 sq. m)
- Small (2 oz) test size 4-part kit covers approx. 35-75 sq. ft. (4-7 sq. m)



- ▶ Quickly restores exposed aggregate
- ▶ Use indoors & outdoors
- ▶ Easily installed with a sprayer or brush
- ▶ Many vibrant, natural, & UV-stable colors

# Standard Colors

**IMPORTANT:** The ORIGINAL Solid Color Stain, CoolStain PRO, Translucent Color Enhancer, Color Additive Booster, and SmartColor\* are all available in each of the 20 standard colors below. Color matching is available. **Husbands must receive permission from their wives before selecting a color.**



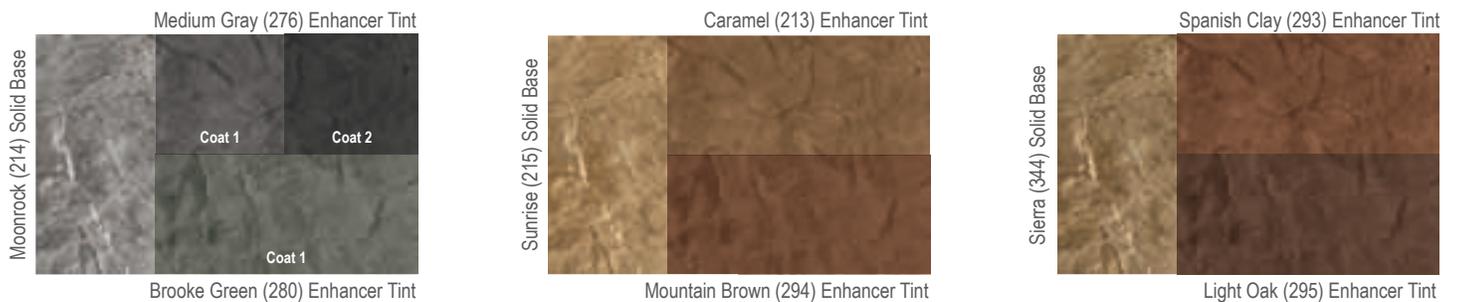
Colors show are approximate and, as close as possible, represent stained concrete with a flat-troweled or smooth finish. When choosing colors, use the appropriate NewLook Color Selection Guide (available from your local distributor) for more accurate matching. NewLook cannot control (and is not responsible for) application methods, job site conditions, finishing techniques, preparation, curing methods, or other job site variables and, therefore, cannot guarantee the final appearance, adhesion or an exact match. Texture or finishing techniques, the use of sealers and slight color drifts in raw materials can produce variations in color appearance.

## Popular Translucent Color Enhancer™ Color Combinations

**Step 1:** Stain prepared stamped concrete with the ORIGINAL Solid Color Stain™ (left area of each image below)

**Step 2:** Apply a liberal amount of Translucent Color Enhancer™ using a sprayer or NewLook Applicator Brush™ (right areas)

**Note:** the images below are made available to simply illustrate how an Enhancer can alter or tint the color of concrete.



## Color Additive Booster™

The Color Additive Booster is a 2 oz bottle of concentrated pigment used to intensify and darken the color value of the Translucent Color Enhancer. Commonly used by faux finishers and designers to create specific color shades and values. May also be used to tint SmartSeal™ and other acrylic sealers. Contact your NewLook Representative for more information. Do NOT add more than one Booster to a 4 oz Enhancer, four Boosters to a 16 oz Enhancer or eight Boosters to a 32 oz Enhancer.

- ▶ Tints SmartSeal & other sealers
- ▶ Intensifies Enhancer color
- ▶ Increases stain color control
- ▶ Available in all standard colors



\*SmartColor color matched for free on an as-needed basis.



## TiqueWash™

A premium antiquing concrete stain colorant used to easily create a natural-looking, multi-toned finish on textured concrete surfaces. The high-quality water based formula includes ultra-fine polymers for improved surface penetration and strong adhesion when sealed with NewLook SmartSeal™ or other compatible sealers. Mixed the TiqueWash powder with clean water to create a translucent color wash that, once applied, runs off high spots and settles in the low spots of textured concrete. Use TiqueWash to restore the color of weathered concrete or create an antique color finish for stamped concrete. Must be sealed.

• 3 lb (1.36 Kg) container covers approximately 2000–3000 sq. ft. (186–279 sq. m) of stamped concrete. Coverage varies with porosity and method of application.



- ▶ Restores & revitalizes stamped concrete
- ▶ Use on concrete or over the Solid Stain
- ▶ Natural, two-toned color finish
- ▶ Optimal pigment loading for strong bond



Dark Gray  
TW-101



Medium Gray  
TW-102



Light Gray  
TW-103



Arctic Chill  
TW-104



Sahara Night  
TW-105



Aged Coral  
TW-106



Terra Cotta  
TW-107



Sea Foam  
TW-108



Smokey Quartz  
TW-109



Antique Umber  
TW-110



Saddle Dust  
TW-111



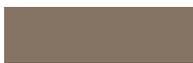
Seasoned Earth  
TW-112



Sycamore  
TW-113



Jasper  
TW-114



Island Spray  
TW-115



Evening Oak  
TW-116

The colors shown are approximate and, as close as possible, represent sealed areas of relief on textured or stamped concrete where TiqueWash will puddle and dry to achieve its darkest, most concentrated color. NewLook International, Inc.™ cannot control (and is not responsible for) application methods, job site conditions, finishing techniques, curing methods or other job site variables and, therefore, cannot guarantee the final appearance, adhesion or an exact color match. Texturing or finishing techniques, such as brooming or troweling, the use of sealers and slight color-drifts in raw materials will produce variations in color.



BEFORE: Old, faded, worn stamped concrete.



AFTER: Solid Color Stain base & TiqueWash.

Download tech info  
& training videos  
at [TiqueWash.com](http://TiqueWash.com)





A premium water-based, nano-acrylic and semi-opaque concrete color stain. Formulated with advanced nano-technology, SmartColor offers efficient penetration and tenacious adhesion to a variety of porous substrates. It is alkali, weather and UV light resistant. The eco-friendly concentrated formula is the safe, user-friendly alternative to hazardous and unreliable solvent or acid-based stains. SmartColor stains require a top coat sealer and are compatible with many solvent-based, water-based, single and two component products, including but not limited to acrylics, epoxies and urethane sealers. SmartColor may be used on concrete or over the ORIGINAL Solid Color Stain.

- 4 oz test size (yields 20 ounces) covers 35-50 sq. ft.
- 1 quart (yields 1.25 gallons) covers 250-400 sq. ft.
- 1 gallon (yields 5 gallons) covers 1000-1600 sq. ft.
- 5 gallon (yields 20 gallons) covers 5000-8000 sq. ft.
- 55 gallon container available. Contact NewLook for info.



### The Intelligent Choice for Decorating Concrete

- ▶ User-friendly
- ▶ Tenacious adhesion
- ▶ Efficient penetration
- ▶ No pot life
- ▶ Fast-drying
- ▶ UV stable
- ▶ Low cost per sq. ft.
- ▶ No special water required



SmartColor is now available in the 20 standard colors on pg. 7. Color matched as needed.

			White SC-127	Black SC-128	
Licorice SC-101	Oyster SC-102	Marshmallow SC-103	Mushroom SC-104	Poppy Seed SC-105	
Butter SC-106	Quayle Potatoe SC-107	Brown Sugar SC-108	Kiwi SC-109	Juneberry SC-110	
Peach SC-111	Muffin SC-112	Peanut Butter SC-113	Toast SC-114	Hazelnut SC-115	
Canteloupe SC-116	Grapefruit SC-117	Pomegranate SC-118	Milk Chocolate SC-119	Molasses SC-120	
Eggplant SC-121	Blueberry SC-122	Lime SC-123	Lemon SC-124	Carrot SC-125	Tomato SC-126

# WallStain & CEMENT COLOR

## WallStain™ Solid

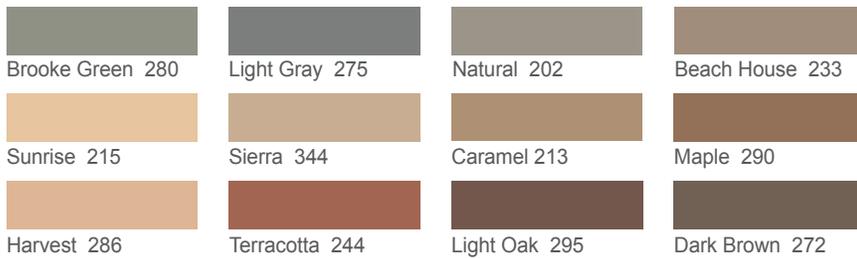
An opaque (solid) non-yellowing acrylic emulsion stain/sealer designed to color, seal, and protect vertical concrete and masonry surfaces, e.g. pre-cast and tilt-ups. Installs easily and quickly for vertical surfaces. WallStain will cure to a matte-satin finish when properly applied. Resists stains, UV, abrasion and minimize hairline cracking, dusting, and spalling. Compatible with all NewLook concrete color stains and sealers. Available in 1, 5 and 55 gallon containers. Covers approximately 200 - 300 square feet per gallon. Minimum order quantities may apply. Limited color matching available.

- ▶ Black (207) & White (230) available
- ▶ Ready to use, single component
- ▶ Acrylic emulsion stain/sealer
- ▶ Resists abrasion & UV
- ▶ No primer required
- ▶ Resists mold, fungus growth
- ▶ Water repellent
- ▶ Install with airless sprayers



## WallStain™ Translucent

The translucent version of WallStain is used to create highlights over WallStain Solid for a more natural, multi-colored finish. SmartColor™ or Translucent Color Enhancers™ may also be used to create an antiqued or faux effect over WallStain Solid. Available in 1, 5 and 55 gallon containers. Covers approximately 200 - 300 square feet per gallon. Minimum order quantities may apply. Limited color matching available.

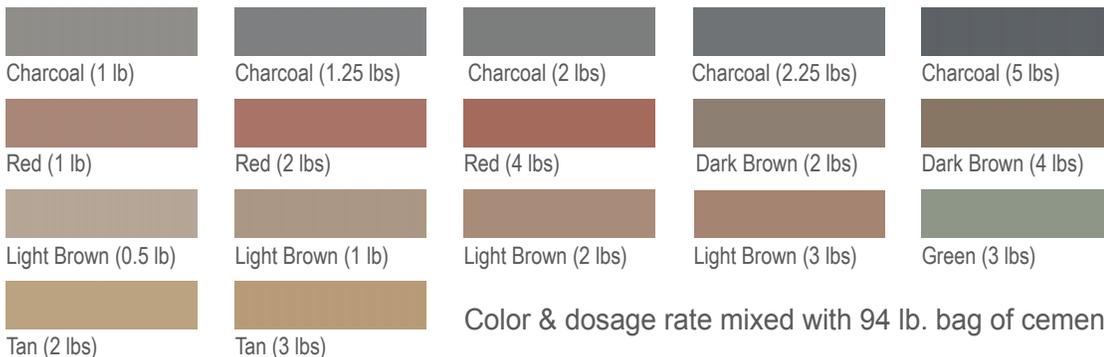


- WallStain Solid Base:**
- Sierra (344)
- Translucent Colors:**
- Maple (290)
  - Beach House (233)

## CEMENT COLOR

Add gorgeous, natural color to your smaller cement and masonry projects with NewLook CEMENT COLOR. The premium synthetic iron oxide powder is an integral color additive used to create colored concrete and for tinting any concrete mixture. A ready-to use integral concrete color solution, CEMENT COLOR can be mixed into any 94 lb. bag of cement mixture, or other bag sizes depending on color strength. Refer to the technical data sheet for mixture ratios and dosage strength. Packaged in 1/2 gallon (large) or 16 oz. (small) containers that include 8 oz., 1 lb., 2 lbs. or 3 lbs of CEMENT COLOR depending on the color. Refer to the CEMENT COLOR tech data sheet for more information.

**PERFECT FOR SMALLER INTEGRAL COLOR PROJECTS!**



Color & dosage rate mixed with 94 lb. bag of cement

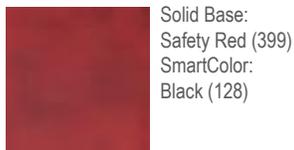
- ▶ Fade-resistant color
- ▶ Light-fast & durable
- ▶ Complies with ASTM C979
- ▶ For concrete, masonry, and roof tile mixtures



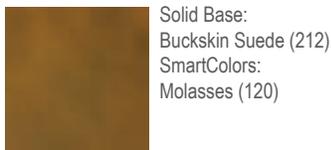
**Note:** The natural base of concrete, finishing and curing methods determine final color. These color swatches represent concrete (with a light broom finish) made from Type II gray cement, sand and water at 0.56 water/cement ratio for a 4" slump. Different ingredients, mixing and jobsite conditions and contractor technique can alter color from these swatches. Surface variation common to uncolored concrete can (and often does) impact colored concrete.

# Faux Finishing Made Easy

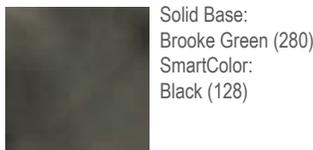
Why fuss with the corrosive mess and unpredictable nature of acid or reactive stains when you can depend on the color of NewLook's water-based concrete color stains? Reactive stains can be difficult to control since they react with the unique (chemical) properties of concrete; you cannot duplicate the finish or guarantee a color match. But NewLook's water-based, non-reactive ORIGINAL Solid Color Stain™ and SmartColor™ (used together or alone) enable you to easily replicate and match the mottled effects of acid stain or even create your own unique, marketable style of finishes.



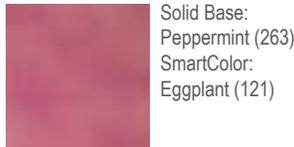
Solid Base:  
Safety Red (399)  
SmartColor:  
Black (128)



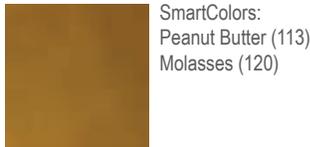
Solid Base:  
Buckskin Suede (212)  
SmartColor:  
Molasses (120)



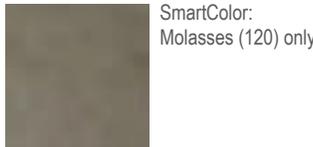
Solid Base:  
Brooke Green (280)  
SmartColor:  
Black (128)



Solid Base:  
Peppermint (263)  
SmartColor:  
Eggplant (121)



SmartColors:  
Peanut Butter (113)  
Molasses (120)



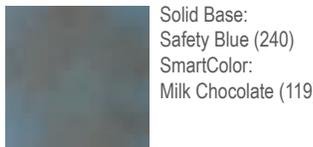
SmartColor:  
Molasses (120) only



Solid Base:  
Light Gray (275)  
SmartColors:  
Eggplant (121)  
Hazelnut (115)



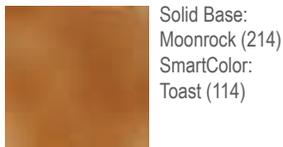
Solid Base:  
Buckskin Suede (212)  
SmartColors  
Toast (114)



Solid Base:  
Safety Blue (240)  
SmartColor:  
Milk Chocolate (119)



Solid Base:  
Caramel (213)  
SmartColor:  
Pomegranate (118)  
Tomato (126)



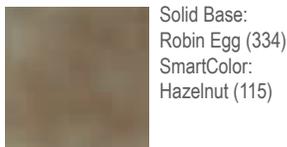
Solid Base:  
Moonrock (214)  
SmartColor:  
Toast (114)



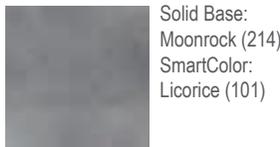
Solid Base:  
Black (207)  
SmartColors:  
White (127)  
Kiwi (109)



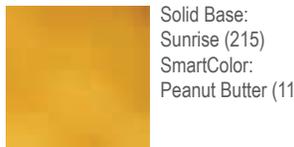
Solid Base:  
Sunrise (215)  
SmartColors:  
Pomegranate (118)  
Peanut Butter (113)



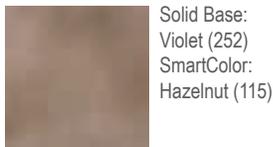
Solid Base:  
Robin Egg (334)  
SmartColor:  
Hazelnut (115)



Solid Base:  
Moonrock (214)  
SmartColor:  
Licorice (101)



Solid Base:  
Sunrise (215)  
SmartColor:  
Peanut Butter (113)



Solid Base:  
Violet (252)  
SmartColor:  
Hazelnut (115)



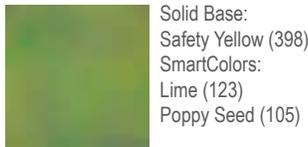
Solid Base:  
Fountain Blue (255)  
SmartColors:  
Blueberry (122)  
Black (128)



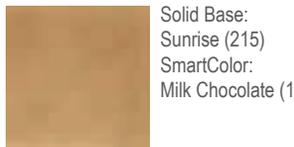
Solid Base:  
Caramel (213)  
SmartColor:  
Peanut Butter (113)



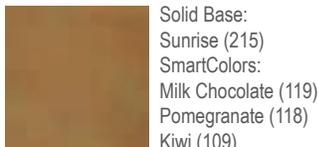
Solid Base:  
Caramel (213)  
SmartColors:  
Milk Chocolate (119)  
Black (128)



Solid Base:  
Safety Yellow (398)  
SmartColors:  
Lime (123)  
Poppy Seed (105)



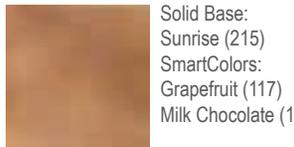
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Sunrise (215)  
SmartColor:  
Milk Chocolate (119)



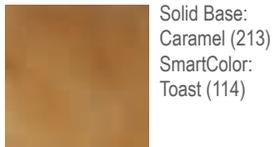
Solid Base:  
Sunrise (215)  
SmartColors:  
Milk Chocolate (119)  
Pomegranate (118)  
Kiwi (109)



Solid Base:  
Mint (282)  
SmartColors:  
Lemon (124)  
Poppy Seed (105)



Solid Base:  
Sunrise (215)  
SmartColors:  
Grapefruit (117)  
Milk Chocolate (119)



Solid Base:  
Caramel (213)  
SmartColor:  
Toast (114)



Solid Base:  
White (230)  
SmartColor:  
Toast (114)

SmartColor may be sprayed (with an airless or HVLP sprayer) directly on concrete or over the ORIGINAL Solid Color Stain. These color combinations are a small sample of the endless range of finishes you can create using NewLook's non-reactive and reliable concrete color stains. Generally, begin by installing a Solid Color base and then mist on the listed SmartColors as indicated.



## CREATE A MARBLE FINISH, TOO!

- Step 1:** Install Solid Color base: Black (207).
- Step 2:** Install SmartColors Blueberry (122), Poppy Seed (105), & White (127) with a sprayer or brush.
- Step 3:** Install SmartColor White (127) veins using a razor, feather or other tool with a fine tip.
- Step 4:** Take a picture. It will last longer.

## SOOO MANY BENEFITS!

- Easy to install water-based system
- Easily duplicate faux acid effects
- Reliable, non-reactive color
- Long-lasting & UV-resistant
- Use indoors and outdoors
- Many opaque & translucent colors
- Non-reactive; no acid-free sprayers
- No messy clean-up
- No neutralizers required

This list represents suggested color combinations only. They are approximate and, as close as possible, represent stained concrete with a smooth or light broom trowel finish. When choosing colors, use the appropriate NewLook color selection guide for more accurate matching.

# Modello® & Project Photos

# DESIGN



Carpets



Custom



Medallions



Borders

[WWW.MODELLODESIGNS.COM](http://WWW.MODELLODESIGNS.COM)



## NewLook® and Modello® have joined forces!

NewLook and Modello Designs have teamed up to create the greatest combination since peanut butter and jelly. Using NewLook's family of premium, non-reactive concrete color stains with Modello's stock or custom-made Decorative Masking Patterns™ allows you to design and maintain truly gorgeous decorative concrete finishes and customized decorative patterns with complete color control—creating the perfect union of color and design.



**Step 1:** Apply the "Modello" to smooth concrete—burnish with pressure for good adhesion.



**Step 2:** Spray layers of SmartColor™ over the Modello in a faux, random pattern.



**Step 3:** Carefully peel the Modello pieces from the concrete using a pick tool.



**Step 3:** Spray layers of SmartColor over the surface for a mottled, faux effect.



**FINISHED!**

TECHNIQUES

## NEWLOOK Customer Discount

Get 10% off your purchases of Modello's Decorative Masking Patterns when you use the NewLook customer discount code "NEWLOOKSTAINS" upon checkout with Modello. Or simply give this code to your Modello Designs sales representative when ordering a Modello stencil pattern by phone at 800-663-3860.

### Stock Patterns Available!



DISCOUNT



PHOTO CREDIT: Stainite

1



CREDIT: KB Concrete

2



CREDIT: KB Concrete

3



CREDIT: KB Concrete

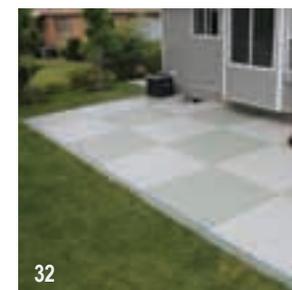
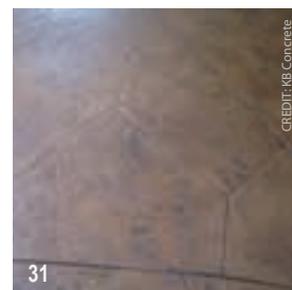
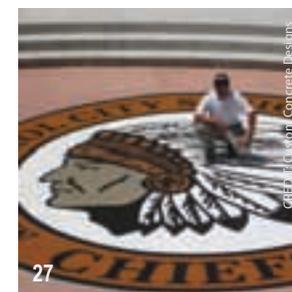
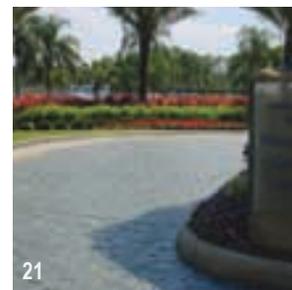
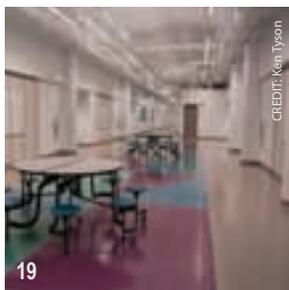
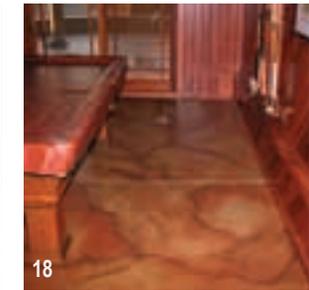
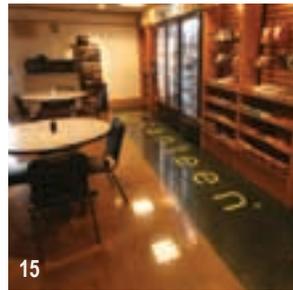
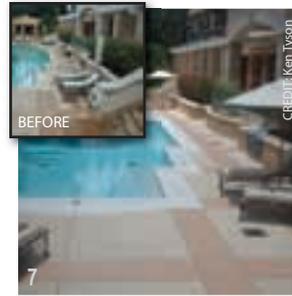
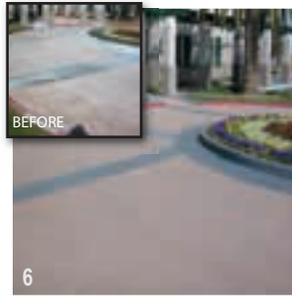
4

### Try these products & colors to achieve results comparable to the projects shown on page 13:

1. Light Wheat (283), Summer Sand (297) Solid Stains & Summer Sand Enhancer
2. Sierra (344), Buffalo Brown (237) Solid Stains & Buffalo Brown Enhancer
3. Sierra (344) Solid Stain & Buffalo Brown (237) Enhancer
4. Milk Chocolate (119), Muffin (112), Toast (114) SmartColors
5. Moonrock (214) Solid Stain
6. Autumn Wood (292), Charcoal (206) Solid Stains
7. Sierra (344), Fresco (291) CoolStain
8. Light Oak (295) Solid Stain
9. Buckskin Suede (212) Solid Stain & Milk Chocolate (119) SmartColor
10. Moonrock (214) Solid Stain
11. Cowboy Dust (225) Solid Stain & Light Oak (295) Enhancer
12. Safety Red (299), Safety Yellow (398), Safety Blue (240) Solid Stains
13. Harvest (286) CoolStain PRO
14. Beach House (233) & Mountain Brown (294) Solid Stains
15. NanoSet Densifier & NanoSet Color
16. Light Gray (275) Enhancer
17. Sunrise (215) Solid Stain & Caramel (213) Enhancer
18. Sierra (344) Solid Stain & Light Oak (295), Buffalo Brown (237), Spanish Clay (293) Enhancers with Boosters
19. Fountain Blue (255), King's Purple (Custom), Powder Green (332), & Fresco (291) Solid Stains
20. NanoSet Polishing System
21. Powder Green (332) Solid Stain & Black (207) Enhancer
22. Caramel (213) Solid Stain & Mountain Brown (294) Enhancer
23. Terracotta (244) Solid Stain & Dark Brown (272) Enhancer with Booster
24. NanoSet Polishing System
25. Sunrise (215) Solid Stain & Charcoal (206), Caramel (213), Fresco (291), Terracotta (244) Enhancers
26. Terracotta (244), Maple (290), Brooke Green (280) WallStain
27. Pumpkin (335), Black (207) & Beach House (233) Solid Stains
28. Licorice (101) SmartColor
29. Lime (123), White (127), Black (128), Mushroom (104) SmartColors
30. Toast (114), Black (128) SmartColors
31. Sierra (344) Solid Stain & Milk Chocolate (119) SmartColor
32. Moonrock (214), Mint (282) Solid Stains
33. Buckskin Suede (212) Solid Stain & Toast (114), Pomegranate (118), Milk Chocolate (115) SmartColors

## LIKE WHAT YOU SEE?

Page 12 lists the products and colors you can use to achieve finishes and effects comparable to the projects shown here. Contact NewLook directly for detailed information regarding the installation methods and procedures used.



# NanoSet Polishing System

Take your architectural concrete to the next level with the NanoSet™ Polishing System of densifiers, sealers, cleaners and water-based dyes that leverages all the sustainable advantages of polished concrete flooring. NanoSet products are highly economical and unmatched in durability and reliability. And it can help you achieve phenomenal results for both new and existing concrete. **WARNING:** It's impossible to stop staring at the sustainable shine of a NanoSet-polished floor!



A revolutionary blend of reactive nano-silica that penetrates concrete deeply to increase surface density and hardness. The water-based formula has concentrated nano-sized silica particles (5–30 nm) with a pH of 9.5 that bond with existing cementitious components, offering incredible protection and longevity. Used for polishing. Use prior to installing NewLook stains to improve the stain's bond with the substrate. Concentrate. **Available in 1, 5 and 55 gallon containers. Diluted gallon treats 200-600 sq. ft.**



An effective blend of reactive lithium silicate that penetrates concrete to increase surface density and hardness. The water-based formula has a pH of 10.8 and helps preserve the structural integrity of concrete during the polishing process, offers strong protection, and provides longevity to the performance of the substrate. Concentrated formula. **Available in 1, 5 and 55 gallon containers. Diluted gallon treats 200-600 sq. ft.**

- ▶ Immediate, efficient reaction
- ▶ No white residue removal
- ▶ Fast-drying
- ▶ Water-based & eco-friendly
- ▶ Non-caustic; more neutral pH
- ▶ Penetrating sealer
- ▶ Very inexpensive



**INCREDIBLY EFFICIENT CHEMICAL REACTION!**



An advanced burnishable sealer / finishing conditioner formulated to enhance and condition polished floors. It is also a nano-silica based formula enhanced with unique liquid-repellent particles to provide extra repellency against accidental staining from spills. When burnished at high speeds, it adds vibrancy to NanoSet Color, integrally pigmented, stained or dyed concrete, creating a slight "wet look" that further enhances the aggregate exposed during the polishing process. It is particularly useful against mild acids and in environments where food is prepared. NanoSet Protector can be easily maintained with the NanoSet Cleaner or easily re-applied without stripping the previous coat. **Available in 1, 5 and 55 gallon containers of concentrate. Diluted gallon treats 2,000 square feet.**

- ▶ Protects polished concrete
- ▶ UV stable
- ▶ Water-based & eco-friendly
- ▶ Strong repellency
- ▶ Low cost per sq. ft.
- ▶ Adds shine & enhances color



**HELPS PROTECT DYES FROM UV**



A powerful cleaning solution that combines phenomenal cleansing action with the strengthening properties of nano-silica. It is a water-based, non-corrosive concentrate cleaner that removes surface dirt and soil from architectural concrete floors, particularly polished concrete. NanoSet Cleaner perpetually fortifies polished concrete surfaces by introducing Nano-silica into the substrate as it cleans. Designed to be used with "auto scrubbing" machines as part of regular building maintenance for maximum value. **Available in 1, 5 and 55 gallon containers of concentrate. Diluted gallon treats 2,000 square feet.**

- ▶ Cleans polished concrete
- ▶ Minimizes dulling of finish
- ▶ Strengthens and cleans
- ▶ Used in auto-scrubbers
- ▶ Low cost per sq. ft.



# NanoSet Color Liquid Dye



An advanced liquid dye concentrate that adds gorgeous, vibrant color to interior concrete. The water-based formula is a proprietary blend of penetrating agents that create a durable, fast-drying color. NanoSet Color may

be diluted with NanoSet Densifier, water or a water-acetone mix to create a translucent finish. Seal with compatible sealers. While NanoSet Color may be used as a colorant for a variety of porous substrates and finishes, it is commonly used in conjunction with the NanoSet Polishing System. Available in 8 oz and 32 oz containers. Covers approximately 500-700 square feet per diluted gallon.

- ▶ Penetrating & fast-drying
- ▶ Eco-friendly
- ▶ Mixes & applies quickly
- ▶ 16 popular colors (below)
- ▶ Mix and blend colors
- ▶ OK to transport by air



Jet Stone (NS-101)



Montana (NS-102)



Sapphire (NS-103)



Emerald (NS-104)



Dark Quartz (NS-107)



Amethyst (NS-109)



Ruby (NS-108)



Jade (NS-105)



Sunstone (NS-112)



Citrine (NS-106)



Tiger's Eye (NS-111)



Earth Opal (NS-115)



Fire Opal (NS-110)



Agate (NS-116)



Smokey Quartz (NS-114)



Tourmaline (NS-113)

## What Makes NewLook's Nano-Silica So Revolutionary?

- More reactive sites yield most efficient reaction
- No white residue removal required
- Non-caustic; more neutral pH formula
- Rescues damaged and soft concrete
- Efficiently builds up surface density
- Smaller molecular ion = deep penetration

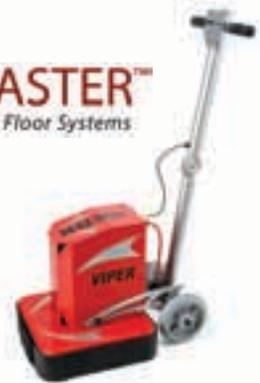
NanoSet Color swatches are approximate and, as close as possible, represent dyed concrete with a flat troweled or polished finish. NewLook cannot control (and is not responsible for) application methods, slab color, or other job site conditions and, therefore, cannot guarantee the final appearance or an exact match. Actual color results may vary.

- ▶ Polishing
- ▶ Surface preparation
- ▶ Edging (1/8" of the wall)
- ▶ Low cost tooling
- ▶ Ease of use
- ▶ Mobilization
- ▶ Speed of completion
- ▶ Low cost ownership
- ▶ Return on investment

## NewLook & WerkMaster™ have joined forces!

WerkMaster's quality polishing equipment are perfectly suited to meet the needs of the flooring contractor in today's highly demanding marketplace. The patented Octi-Disc™ Technology grinds, edges, polishes, buffs and burnishes surfaces to within 1/8" or 3 mm of a wall! What WerkMaster has achieved thus far truly is revolutionary in how it is able to outperform it's competitor's technology on any hard surface floors, stairs or countertops! Try using NewLook's NanoSet™ Polishing System with a WerkMaster to achieve a highly sustainable polished shine.

**WERKMASTER™**  
Ultra Floor Systems



NanoSet™ Polishing System  
with Natural (202) Solid Color Stain



NanoSet™ Color



Tiger's Eye (NS-111)



# Surface Protection

Concrete must be maintained. Using NewLook's premium grade maintenance and protective solutions will enable you to easily and cost-effectively protect your concrete. Note: NewLook coatings are meant to be used by professional installers who are trained in the use of these products.

## SmartSeal™ WB

A high-quality water-based nano-acrylic sealer designed for use over NewLook concrete color stains, properly prepared concrete floors, pool decks and other new or old concrete and masonry surfaces. SmartSeal WB's proprietary, low solids (22%) formula dries quickly and creates a breathable protective layer that is bluish resistant. Once cured, SmartSeal WB has good abrasion and chemical resistance; it also resists rain, UV, most common household chemicals, oil and grease.

Available in 1 and 5 gallon containers. Matte, satin & gloss finishes available. Coverage rate is approx. 200 – 400 sq. ft. (19 – 36 sq. m) per gallon on unsealed surfaces and approx. on 400 – 600 sq. ft. (36 – 56 sq. m) per gallon on sealed surfaces.

- ▶ Use indoors & outdoors
- ▶ Great general purpose sealer
- ▶ Stainable with NewLook stains
- ▶ Good chemical resistance
- ▶ Good hot tire resistance
- ▶ Eco-friendly; VOC compliant
- ▶ Non-yellowing
- ▶ Strong bluish (whiting) resistance



## SmartSeal™ AU-25

A 25% solids, water-based, nano-acrylic urethane sealer designed for use over NewLook concrete color stains, properly prepared concrete floors, and other new or old concrete and masonry surfaces. SmartSeal AU-25's proprietary formula dries quickly and creates a strong, protective, bluish resistant film. Once cured, SmartSeal AU-25 has excellent abrasion and chemical resistance; it also resists hot-tire, rain, UV, most common household chemicals, oil and grease. Use for both indoor and outdoor applications.

Available in 1 and 5 gallon containers. Matte, satin & gloss finishes available. Coverage rate is approximately 200 – 400 sq. ft. (19 – 36 sq. m) per gallon on unsealed surfaces and approximately on 400 – 600 sq. ft. (36 – 56 sq. m) per gallon on sealed surfaces.

## SmartSeal™ AU-34

A 34% solids, water-based, nano-acrylic urethane sealer designed for use over NewLook concrete color stains, properly prepared concrete floors, and other new or old concrete and masonry surfaces. SmartSeal AU-34's proprietary formula dries quickly and creates a very strong, protective, bluish resistant layer. Once cured, SmartSeal AU-34 has excellent abrasion and chemical resistance; it also resists hot-tire, rain, UV, most common household chemicals, oil and grease. Recommended for surfaces where moisture entrapment is less critical.

- ▶ Tougher than water-based acrylics
- ▶ Cross-links like a 2-component sealer
- ▶ Strong bluish (whiting) resistance
- ▶ Excellent resistance to abrasion, chemicals, & hot tire pick-up
- ▶ Non-yellowing



## PermiPlate™ OIS

A revolutionary modified hybrid polyurethane. The two-component eco-friendly formula has no isocyanates (highly toxic chemicals commonly used in polyurethanes), making it the safe, eco-friendly alternative to toxic two-part top coats. PermiPlate OIS combines the elasticity of a polyurethane with the durability of an epoxy. In fact, it's **twice as durable, has 15% greater adhesion and is 28 times less porous than conventional polyurethanes!** Used to protect indoor and outdoor concrete surfaces from heavy wear and tear, PermiPlate OIS is ideal for industrial and commercial buildings, garages, chemical plants, warehouses, monolithic flooring or civil, industrial and military marine applications.

Available in quart, 1, 5 and 55 gallon container kits. Gloss finish. Coverage rate for unsealed surfaces is approximately 160 square feet per mixed gallon at 10 mils thick.

- ▶ Permanent anti-graffiti
- ▶ Self-priming
- ▶ Self-leveling
- ▶ Eco-friendly
- ▶ VOC compliant
- ▶ Versatile applications
- ▶ Incredible durability, adhesion, density & elasticity



**GREEN POLYURETHANE WITH NO ISOCYANATES!**

# Surface Protection & Maintenance



## NewLook 100% Epoxy

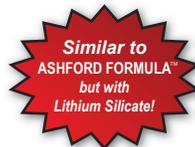
A heavy-duty, chemical resistant, two-part epoxy top coat sealer that has 100% solids content. 100% Epoxy is a fast-setting industrial coating used to seal, waterproof, and protect (stained or unstained) concrete surfaces from water, oils, strong acids and many organic or inorganic solvents. It's commonly used on concrete floors, countertops, in packing plants, hospitals, restaurant kitchens, retail stores, and overlay systems. It may be used with or without aggregate and is designed to provide incredibly strong chemical and abrasion resistance. Used by professional installers.

The 2 part (A & B) kit is packaged with 2 gallon units of A and 1 gallon unit of B. Mixed kit yields 3 gallons. Approximately 100 - 225 square feet per mixed gallon.



- ▶ 100% solids
- ▶ Fast-setting
- ▶ Crystal clear
- ▶ Tensile strength: 10,000 psi
- ▶ Flexural strength: 24,000 psi
- ▶ Compression strength: 19,000 psi
- ▶ Excellent chemical resistance
- ▶ Ideal for countertops, kitchens, restrooms, warehouses, and other interior applications

## DRIVEHARD<sup>PRO</sup>



A professional grade concrete and masonry weatherproofer and fortifier. The patent-pending nano-silicone / lithium silicate formula creates a breathable, more durable and highly water repellent surface. It penetrates deep into the surface to create a chemical bond helps prevent damage from many common problems, including repeated freeze-thaw cycles, spalling, dirt pick-up and dusting. DriveHard PRO leaves a natural-looking finish that does not create a film or change the surface texture or color. Use DriveHard PRO to winterize your customers' concrete! Available in 1, 5 and 55 gallon containers. Covers approx. 200 sq. ft. per gallon.

- ▶ Advanced penetrating sealer & densifier
- ▶ Fortifies concrete & masonry
- ▶ Excellent water-repellent properties
- ▶ Prevents many common concrete problems
- ▶ Protects from water-borne salt damage & erosion



## MEAN KLEAN<sup>TM</sup>

Industrial Concrete & Mortar Dissolver

ATTACKS & DISSOLVES PORTLAND CEMENT!

The eco-friendly, non-fuming alternative to harsh cleaning acids or hazardous etching chemicals. The advanced liquid formula dissolves and physically breaks down concrete by attacking the Portland Cement and other unique chemical properties, reducing it to a mush that's easy to clean and remove from the surface. Use MEAN KLEAN to safely clean, dissolve and remove concrete, cured cement, mortar, grout and stucco. Use to clean concrete splash, trowels, screeds, hand tools, mixers, pumps, scaffolds, mud tubs, mud boards, trucks, trailers and silos, saws, drills, generators, augers and more! Available in a 22 oz. spray bottle, and 1, 2.5, 5 and 55 gallon containers.

- ▶ 100% biodegradable
- ▶ Non-hazardous to equipment
- ▶ Eco-friendly
- ▶ Non-corrosive
- ▶ Non-fuming
- ▶ Non-flammable



# Surface Protection & Sundries

## ProtéShield™

A water-based inorganic elastomeric modified-polymer coating designed to penetrate, seal and protect porous surfaces from water and other liquids. Excellent durability and temperature resistant, ProtéShield waterproofs, winterizes and protects concrete, pavers, drywall, GFRC, gypsum, stone, tile, ceramics, foam, veneer, overlays, asphalt, wood and most types of metal (e.g. copper, steel, iron). Ideal for large commercial or residential applications. Helps prevent penetration of contaminants that create mold, mildew growth and pollution damage. Very long-lasting.

Available in 1 and 5 gallon containers. Coverage rate for unsealed surfaces is approximately 200 square feet per gallon..

- ▶ Excellent waterproofer, yet breathable
- ▶ Excellent temperature resistance
- ▶ Abrasion, chemical resistance
- ▶ Eco-friendly
- ▶ Excellent elasticity
- ▶ Versatile applications
- ▶ VOC compliant



## ROLLER EZ KLEEN™

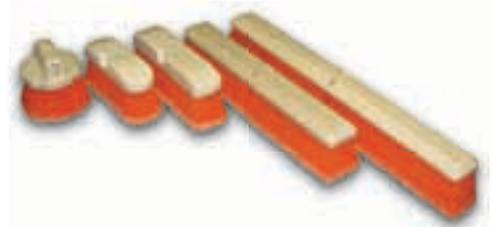
Preserve the useful life of your paint roller covers with Roller EZ Kleen by NewLook, a must-have paint roller cleaning tool for all contractors. Simply attach Roller EZ Kleen to a standard cordless drill, slip your roller cover onto the other end of Roller EZ Kleen, and then spin the soiled paint cover in a 5 gallon bucket to quickly remove the paint. [Note: this is the moment when you begin to realize what a money-saving genius you are.] The industrial strength aluminum bar resists wobbling. Use Roller EZ Kleen to clean sealers, stains, paints and other coatings from rollers without ruining your clothes. Then look yourself in the mirror and say with a wink, "You did good today, my friend."



- ▶ No-mess roller cleaner
- ▶ Quickly removes paint
- ▶ Preserves roller cover life
- ▶ Use with drill & bucket
- ▶ For up to 18" roller covers

## NewLook Applicator Brush

The NewLook Applicator Brush is an industrial-grade, flag-tipped brush used to install NewLook's concrete color stains. The soft, dense bristles make it the most effective tool for installing the ORIGINAL Solid Color Stain™, CoolStain™ PRO, TiqueWash™, and the only one NewLook recommends or warrants. Each brush includes a standard size female thread for male threaded broom handles. Available in 4" round, 8", 10", 18" and 24" long sizes.



## Gription™

NewLook Gription™ slip resistant additive is a micronized polymer that's stirred into NewLook sealers and coatings for slip resistance, fine texturing and gloss reduction. Use Gription to increase traction on damp or sloped (concrete) surfaces subject to slipperiness. It easily mixes into SmartSeal™, paints, and other decorative coatings because of its low absorption and high resistance to solvents. Its low density allows a more consistent suspension in thin materials, such as stains and sealers. Available in a 3.2 ounce unit (mixed into 1-gallon containers of product) and 1 pound unit (mixed into 5-gallon containers of product).



# Sundries & Pass-Along-Card

## Liquid Waste Absorbent

A fast-acting, powder absorbent that quickly turns liquid into a solid for environmentally safe disposal. Most landfills do not accept waste in a liquid form so save yourself time and money by simply adding this product to your bucket of left-over material. Solidifies liquid waste, oil, chemical spill, unused water-based stains, paints, and sealers. It's great for quickly containing job site oil spills! Keep a bag or bucket in your vehicle or tool kit for annoying spills that would otherwise eat away at valuable productive hours.

Available in 1 gallon or 5 gallon containers. 5 oz. will harden up to one 1 gallon of left-over stain and one 5 gallon pail (30 lbs) will harden approximately 95 gallons of liquid material.



## Product Mixers

Our decorative concrete paint mixer makes it easy to thoroughly blend NewLook's decorative concrete stain, especially the ORIGINAL Solid Color Stain and CoolStain PRO. Just attach the mixer's steel shaft to a power drill, submerge the cage into the concrete stain or product material and mix like there's no tomorrow! Available in small and large cage sizes depending on the amount of product you need to mix.



## Wet Product Samples

So, you've heard about how amazing NewLook's products are but you don't want to invest without knowing exactly what to expect. No worries! Some of NewLook's single component products, such as SmartSeal™, EcoAcid™ or Concrete Degreaser™ are available in wet sample sizes (usually 2 oz. or 4 oz. containers). That's just enough material for you to realize what you've been missing out on. Contact NewLook directly for info. Limit number of samples per customer.



Want training?  
Scan the QR Code  
to see upcoming  
demo dates.



## HEY, CONTRACTORS! Need Referrals?

Tear out the pass-along card for your customers; ask them to share the good news about your services and NewLook's products by sticking it in the hands of their friends and family. It's a polite way of saying, "Hey, your ugly concrete needs a makeover. You seriously need to get NewLook!"

Don't forget to customize it by adding your specific company and contact information in the appropriate blank spaces.

Let us restore and enhance your curb appeal so you can *really* give your neighbors something to talk about!

- Fully trained staff
- Superior service quality
- Only the best products used

## SPECIAL OFFER!



CALL TODAY  
For a **FREE** Quote!



**Call us today!** Our experienced and trained installation professionals will quickly and cost-effectively restore the image of your concrete.

**We specialize in decorating & restoring...**

- ▶ Driveways
- ▶ Patios, Porches & Stairs
- ▶ Garage Floors
- ▶ Pool Decks
- ▶ Walkways & Sidewalks
- ▶ Interior & Exterior Surfaces



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INTERNATIONAL

**NewLook International, Inc.**  
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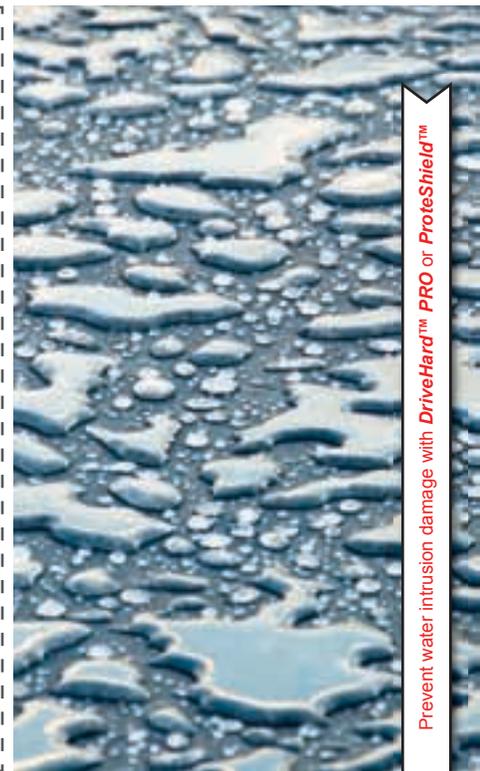
*The way your property looks is important to you.  
Let us help you show it.*



BEFORE



*Besides, your grass deserves a beautiful neighbor.*



Prevent water intrusion damage with **DriveHard™ PRO** or **ProteShield™**