



Enhancers™

Translucent Color Enhancer™ & Designer Series Enhancer™

Read ALL of the instructions before applying the Enhancer. They contain important information that will ensure a successful installation. NewLook recommends viewing the NewLook Training DVD (scan the QR Code to right or visit www.GetNewLook.com).



QC Code - SCAN ME
Product Information

Successful concrete coating installation projects are directly related to surface preparation, which is the most critical step. Failure to address existing or potential concrete problems before application is the most common reason why concrete coatings fail. Installers working with NewLook Enhancers must have a strong understanding of concrete surface preparation techniques before the stains are installed. Carefully examine the concrete to ensure it is suitable; it must be clean and porous enough for Enhancers to penetrate and bond.

The installer is solely responsible if any existing or potential concrete problems are overlooked. It is the duty of the installer to notify the property owner about potential benefits and risks associated with concrete and concrete coatings prior to starting the project.

Preparation

- All debris, "cure & seal", loose concrete, coatings, paints, oils, release, inhibitions, etc. must be removed. Use EasyStrip to remove existing topcoats.
- NewLook recommends installing the stain on surfaces with a minimum concrete surface profile (CSP) of 1 or 2 as defined by ICRI standards. For more information, visit www.icri.org.
- Thorough pressure washing is required to clean and remove obstructing particles and contaminants in concrete pores, which include limited to: dust, dirt, and curing residue. If pressure washing is not an option or not sufficient, such as in interior areas, alternative preparation may be required, e.g. light acid washing, grinding, stripping, etching, etc.
- When installing the stain hard or steel troweled, tight and dense (smooth) concrete surfaces, use NewLook QuickEtch™ to etch and profile the surface to achieve a CSP of 1 or 2.
- New concrete must cure for a minimum of 28 days (in warm weather) and may take longer in cold weather. Use NewLook EcoAcid™ to exfoliate and cleanse, followed by pressure washing per industry standard. New concrete should be treated differently because hydration can affect the stain's adhesion and requires more preparation.
- Use the Concrete Degreaser and hot water pressure wash when oil is present.
- On set overlay, install immediately after it has set. If the stain is not installed within several days after the overlay has set, lightly clean the surface. If overlay is not porous and/or a release has been used, use EcoAcid to exfoliate and cleanse.
- Do not install when heavy condensation, hydrostatic pressure, or high moisture is present; it can compromise the bond or performance of the stain.
- Additional steps may be required to clean and open the pores of the concrete. Please consult concrete industry sources for additional suggestions.

Pressure Washing

- Use a 3000 psi with 4 GPM capacity at a minimum
- Use a 15° or 25° fan tip or a 0° oscillating fan tip
- Keep the wand is straight up and down while cleaning
- Keep the nozzle a constant distance from the concrete
- Clean as if you were "spray painting" the concrete. Overlap each row, covering every square inch.



NOTE: If you are not sure how to properly pressure wash, scan the QR code (right) with your smart phone to view the training video. If applying the stain to hard-troweled or polished concrete (smooth garage or shop floor), the surface **MUST** be profiled using QuickEtch or by grinding.



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Curing & Dry Times

Subsequent applications of the Enhancer can be applied at least 1 hour after previous coat is dry to the touch (not tacky). Use the "Wet Test" to determine suitability: in an inconspicuous area, rub a clean, white damp cloth on the stained surface. If the Enhancer re-emulsifies or softens, it is not ready for additional coats. Wait and repeat the test.

- Actual dry time varies with temperature and humidity.
- Stained surface should not get wet for 24 hours.
- Once Enhancer has cured, install a NewLook-approved sealer.

Pot Life

The entire kit must be mixed completely and thoroughly and used within 3 to 5 hours. Pot life may be more when the temperature is lower and may be less when the temperature is higher. Do not store for later use.

Surface Temperature Prerequisite

Must be between 50°F (10°C) and rising and 90°F (32.22°C) and cooling.

Tools Needed & Kit Contents

One time use NewLook Applicator Brush(es) • Broom handle • Bristle brush (chip brush) • Power drill • NewLook Mixer • Clean tap water source • 1 bucket of at least 3 gallon capacity • Cloth or rag for cleanup • A sense of adventure

Size	Bottles	Labels	Coverage
X-Large (32 oz)	3	A, B, C	600–1200 sq. ft. (56–112 m ²)
Large (16 oz)	3	A, B, C	300–600 sq. ft. (28–56 m ²)
Small (4 oz)	3	A, B, C	75–150 sq. ft. (7–14 m ²)
Test (2 oz)	3	A, B, C	35–75 sq. ft. (4–7 m ²)

Color Additive Boosters™

For extra color intensity or for interior applications, consider using an Additive Booster. These are highly concentrated colorants available in all standard colors. Simply add as much or as little Booster to the mixed Enhancer as desired to boost the intensity of the color value. Do not use more than 4 Boosters for each Large (16 oz) Enhancer kit or 8 Boosters for each X-Large Enhancer (32 oz) kit. Boosters are only for Enhancers; do NOT use with Designer Series Enhancers, which contain the maximum amount of pigment possible without compromising the integrity of the stain formula.

Mixing

1. Pour bottles A and B into a bucket — mix well. Wait approximately 5 minutes.
 2. Pour bottle C into bucket. There now. You're almost done mixing!
 3. Completely refill bottle C with water, shake and empty into bucket.
 4. Repeat until you have added a total of 3 bottles of water — mix well.
- Note: Always keep product mixed and agitated while installing.

Faux Color Combinations: Enhancers may be used to faux finish or create a mottled effect just like reactive stains--or even better if you ask us! Scan the QR code with your smart phone to see various color and product combinations for matching acid stain finishes.



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Antiquing Stamped or Textured Concrete

Note: Keep product agitated in bucket or sprayer at all times.

- Antiquing can be achieved using a Translucent Color Enhancer as directed.
- Note: If the concrete surface is not an even color or the color desired, NewLook Solid Color Stain can be installed as a (even, uniform) base color.
- Apply Translucent Color Enhancer evenly onto surface with a garden pump or airless sprayer. The amount of material applied will determine the intensity of the hue and its color value.
- Let stain lightly puddle in lower areas to achieve an antiqued, two-toned look.
- Keep a “wet edge” to reduce overlap marks. Use a small brush for corners,

Installing Enhancers on Flatwork or Interior Floors

Note: Keep product agitated in bucket or sprayer at all times. There are many color combinations and finishes that can be achieved with Enhancers. It is highly recommended that when selecting an Enhancer, it provides a strong enough contrast to the base coat. In most cases, a darker Enhancer color should be selected. Only use a light colored Enhancers as an accent. NewLook strongly recommends a representative sample be created for customer approval prior to starting a project. The following steps are basic guidelines only. Refer to www.GetNewLook.com for more information.

Note: Finishing techniques are an acquired skill and should only be attempted on the job after much practice or training. For additional training, contact NewLook for a class schedule.

Step 1

- Once the concrete has been properly prepared, determine if the existing concrete color is to be used as a base color or if the ORIGINAL Solid Color Stain or CoolStain PRO is needed to achieve the desired base color.

Step 2

- Select a color from the NewLook Color Selection Guide. If you do not find the desired color, contact NewLook for custom colors.
- If an antiqued look is desired on textured concrete, apply lighter colors first and then the darker colors in order to enhance the areas of relief. NewLook Color Additive Booster may be used to reach desired tones and strengths.

Step 3

- Begin by installing a light coat if not familiar with Enhancers..
- Install an even coat of Enhancer onto the surface with a garden pump sprayer, airless or HVLP sprayer, brush or roller depending on desired finish. Do not let the sprayer “spit” or drip. This will cause dark spots. The amount applied determines the intensity (more enhancer = darker color).
- Maintain a “wet edge” to avoid lap marks. It may be necessary to wear spiked shoes to walk back onto the concrete surface to remove excess stain.
- Repeat Step 3 for each color until the desired look is achieved. Make sure each coat is dry before applying the next coat.

Step 4

- Seal the Enhancer. Consider using the Concrete Maintenance Sealer™ as it allows maintenance coats to be applied without having to remove the sealer.
- If non-NewLook sealers are used, the sealer may need to be removed before applying maintenance coats of NewLook stains, as not all sealers allow NewLook stains to penetrate and bond.
- A final coat of sealer is required for all applications of Enhancer, regardless of indoor or outdoor applications. Wait 24 hours before installing a sealer.

Maintenance

- Enhancers must be sealed using a NewLook-approved sealer.
- The stained surface should be inspected periodically for thin or traffic-worn areas. Reapply product as needed with a maintenance application.
- Regular cleaning with NewLook Concrete Cleaner™ is recommended.
- Planning for a future maintenance coat of stain should be considered due to various environmental factors, such as concrete age, erosion, soiling, wear and tear, etc.
- Do not use acid-based cleaners to clean the stained surface.
- Do not scratch the surface.
- When using rolling chairs, place a breathable mat on the surface.
- Install additional coats of sealer as needed depending on the wear and tear.
- Consider using a sacrificial layer over the sealer, such as a wax finish.

Troubleshooting

Concern	Solution
Covering discolorations and blotchy surfaces	Enhancers are not opaque (solid). They are designed to allow the base color or surface discolorations to manifest through the semi-transparent finish.
Enhancer color does not match sample chip	Different concrete textures may contribute to slight variations in the finished color. If the color is drastically different, contact NewLook for assistance. Test the stain in a small area before beginning your project.
Final color unknown until the stain is dry	Enhancers will only match their respective color chip in those areas where the material puddles and dries darkest with a concentration of pigment. Otherwise, the Enhancer will leave a semi-transparent or translucent finish that will only tint the surface a different color. A solid (opaque) color can be achieved with multiple Enhancer coats.
White blushing spots	The Enhancer will blush when exposed to moisture before the 24 hour cure time. Excessive moisture within or underneath the concrete may contribute to blushing. Try wiping the blush marks with a cloth slightly dampened with xylene or acetone.
Brush marks	Do not re-broom and backbrush the Enhancer like NewLook solid stains. If using a broom to install the Enhancer, cover the area quickly and evenly and stop brushing before the stain begins to dry. Keep a wet edge. Otherwise, use a sprayer to install.

First Aid Warning

INHALATION: Remove to fresh air. If respiratory symptoms persist or develop, get medical attention. **INGESTION:** DO NOT INDUCE VOMITING. Drink water and get medical attention. **EYES:** DO NOT RUB. Flush eyes with large quantities of water for 15 minutes while holding eyelids open and get medical attention. **SKIN:** Wash exposed areas with water and soap. Remove and clean contaminated clothing. If irritation persists or develops, get medical attention. **IN CASE OF FIRE:** Use water spray, fog, foam, dry chemical or CO₂. **IN CASE OF SPILLS:** Absorb with sand or sawdust and flush with large volumes of water. Emptied containers retain product residue. Follow label warnings even after container is emptied.

Read the Material Safety Data Sheet and the Technical Data Sheet before using this product. KEEP AWAY FROM CHILDREN AND ANIMALS. PLEASE USE COMMON SENSE.

Limited Product Warranty

Since no control is exercised over product use, NewLook International, Inc. (“NewLook”) represents and warrants only that its products are of consistent quality within manufacturing tolerance. NO OTHER ORAL OR WRITTEN REPRESENTATION OR STATEMENT OF ANY KIND, EXPRESS OR IMPLIED, NOW OR HEREAFTER MADE, IS AUTHORIZED OR WARRANTED BY NEWLOOK, INCLUDING THOSE OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. Liability for breach of contract, negligence, or on any other legal basis is limited to the lesser of refund or replacement of defective materials. NEWLOOK WILL NOT BE LIABLE FOR SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING FOR DELAYS OR LOST PROFITS. Communication of this warranty and its limitations to end users is not the responsibility of NewLook, but should be communicated by those in direct contact with the end user. Any claim regarding product defect must be received in writing within one year from the date of manufacture. No claim will be considered without such written notice or after the specified time interval. The end user shall determine the suitability of the products for the intended use and assumes all risks and liability in connection therewith.