



The ORIGINAL
Concrete Color
Maintenance System



CoolStain™

Patent-pending

BEAUTIFY & REVITALIZE

CoolStain™ is a premium quality concrete color stain used to reduce the surface temperature of existing concrete. The patent-pending, polymer-modified formula uses infrared reflective technology to increase the solar reflectivity and heat emissivity of concrete surfaces exposed to sunlight. Provides a completely opaque, breathable finish. Used to restore previously colored surfaces or to rejuvenate old, tired-looking concrete by completely covering discolorations, faded color or soil stains. CoolStain is perfect for use on concrete pool decks.

Features & Benefits:

- Infrared reflective technology reduces the surface temperature of your concrete by up to 50° F
- Non-reactive, non-acrylic, penetrating stain leaves a breathable finish
- Opaque finish completely covers discolorations
- Premium and patent-pending water-based, modified-polymer formula
- Easily applied with a NewLook Applicator Brush
- No VOCs; environmentally friendly
- Does not require a sealer, but compatible with many sealers

Colors & Packaging:

- Available in 12 standard colors
- Large (32 oz) size 3-part kit covers approximately 350 square feet twice
- Small (4 oz) size 3-part kit covers approximately 45 square feet twice

Applications (primarily exterior):

- Ideal for pool decks!
- Driveways
- Walkways
- Convention Centers
- Sidewalks
- Government property
- Patios
- Theme parks
- Court Yards

Working Tips & Keys to Success:

CoolStain can be tinted or enhanced using the Translucent Color Enhancer™ or Designer Series Enhancer™. Using a (colored) coating over CoolStain may compromise the infrared reflective benefits. CoolStain does not necessarily need to be sealed; sealing can compromise the maintainability of stained concrete. Some circumstances may necessitate the use of a sealer. If necessary, use NewLook approved sealers.

- Thoroughly prepare concrete surface by pressure washing
- Remove and clean sealers and soil from surface before staining
- Mix all components thoroughly
- Re-broom and backbrush Solid Color Stain until dry to touch to achieve desired opacity
- Always produce job site samples



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Photo courtesy of Staintec, CA

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- Cool colored concrete by up to 50° F
- Beautiful, rich and natural color finish
- Consistent, even and uniform color
- Will not change the texture of concrete
- Increases curb appeal
- Easily maintained



Photo courtesy of Staintec, CA

