



NEWLOOK

NewLook International, Inc.

NewDeck™ with CoolStain™ Technology

Technical Information Sheet

NewLook NewDeck™ with CoolStain™ Technology is a premium wood stain with advanced infrared reflective technology that reduces the surface temperature of treated surfaces by up to 40° F (4.4° C). This environmentally friendly solution protects fences from the harsh infrared rays of the sun, makes decks more comfortable to walk on, and helps reduce energy consumption by reducing the amount of absorbed heat of infrastructure. NewDeck's patent-pending, a water-based formula includes water-repelling sealer technology for a long-lasting finish. It is a ready-to-use solid color formula that may be diluted with water to achieve more transparency. Use NewDeck to restore the finish and reduce the surface temperature of wood and composite surfaces.

USES AND BENEFITS

- Use to cool treated surfaces and reduce the temperature by up to 40° F (4.4° C)
- Environmentally friendly, water-based formula does not damage the environment
- Protective weatherproofing formula repels water and resists mold, mildew and fungus
- Provides a rich, gorgeous and natural-looking color finish
- Used on a wide variety of wood surfaces, including decks, railings, roof shakes, shingles, siding, fences, roofs and even wood patio furniture

SURFACE PREPARATION

Surface must be dry, clean and free of dirt, grease, glue and existing coatings before staining. Sand the wood in the direction of the grain with a fine-grade sandpaper or pressure wash to clean the surface. Do not allow pressure wash tip to get too close to prevent scoring or furring of wood grain. Remove all sanding dust. Allow wood to dry.

PRODUCT PREPARATION AND COLOR TESTING

Shake can well. Stir stain thoroughly before and during use to maintain even consistency and pigment suspension. NewDeck may be diluted with water to achieve desired transparency. Recommended mix for translucent finish is 1 part NewDeck with 1 part water (1:1). Add more or less water depending on desired transparency. Test stain on an inconspicuous area of wood to verify color and opacity.

STAIN APPLICATION (COVERS APPROXIMATELY 75-125 SQUARE FEET PER QUART)

Apply stain in the direction of the wood grain with a brush, sprayer or clean cloth. Allow stain to penetrate and dry to achieve desired color. The more time the stain is allowed to penetrate, the richer the color will be. Remove stain that has not penetrated with a clean cloth. Wipe in the direction of the grain while blending light and dark areas to obtain uniform color. Do not allow stain that has not penetrated to dry on the surface. To darken color, apply a second coat after dry to the touch. Repeat directions for application of first coat. Do not sand between coats.

APPLICATION TIPS

- NewLook strongly recommends representative jobsite samples. Different sections must be tested to determine suitability, adequate coverage, and final appearance.
- Protect any walls and adjacent areas where staining is not desired.
- Recommended mix for transparency is 1 part treatment to 1 part water. Add more or less water depending on desired opacity.
- Apply with a sprayer, or brush. Use on a test area before applying wide areas.
- Maintain a wet edge. If multiple coats are applied unevenly, overlap

lines may appear.

- When spraying, be careful to not leave a blotchy finish. Drips or runs, and overspray should be brushed immediately to prevent permanent drip lines or blotchiness.
- Application on hot surfaces should be avoided to prevent flash drying. Staining in direct sun or excessive heat may result in "shadowing" or the flash drying of the stain in sunny areas and the slower drying in the shaded areas. This occurrence may result in a distinct line that is visible when dry.
- Freshly sanded decks are very porous. As such, two coats may be needed since the first coat will mostly absorb into the surface. The first coat will appear blotchy as the stain is absorbed into the wood.
- Darker wood may require less dilution to achieve desired look.
- Re-application may be necessary on horizontal decks every two years, more or less, depending upon traffic and environmental exposure. Re-application of fencing or on wood shake is usually needed every 4-5+ years. These representations are not claims or warranties as to performance, but meant to be a general guideline. Frequency of maintenance applications is at the sole discretion of the property owner.

PRECAUTIONS

Wear protective clothing, gloves and safety glasses. Harmful or fatal if swallowed. KEEP OUT OF THE REACH OF CHILDREN. Warning: scraping, sanding or removing old paint may remove lead dust. LEAD IS TOXIC. Contact National Lead Information Hotline at 1-800-424-LEAD for information or log onto www.epa.gov/lead.

ANTIDOTES

- INGESTION:** Do not induce vomiting. Call a physician
- EYES:** Flush with large amounts of water for 15 minutes, holding eyelids open. If irritation persists see a physician.
- INHALATION:** Remove to fresh air and rest.
- SKIN:** Wash thoroughly with mild soap and water.

TECHNICAL DATA

Coverage (varies depending on surface texture and dilution)
Clean up (while wet): Soap and Water
Shelf Life: 3 years as concentrate.

PACKAGING AND COVERAGE

Product	Bucket Size	Approximate Coverage (Sq Ft.)
NewDeck with CoolStain	1 Quart and 1 Gallon	75-125 SF Per Quart

WARRANTY

NewLook International, Inc. warrants customer satisfaction with this product when applied to a properly prepared surface in accordance with label directions. For more information about NewLook's limited product warranty, go to www.GetNewDeck.com. Slight color fading may occur, especially in areas exposed to heavy traffic or extreme weather. If you are not satisfied with this product, NewLook will, in accordance with its limited warranty, either furnish an equivalent amount of new product or refund the purchase price. This warranty is not transferable. NewLook is not responsible for 1) labor or the cost of labor for removal or application of any product or 2) any incidental or consequential damages, whether based upon breach of express or implied warranty.